



**Russian
Association of participants of the
Fashion
Industry**

Report on the work undertaken

2017 year

More than 200 representatives of various companies thanks to the great activities of the RAFI in 2017 received quotas worth more than 15 million rubles for visiting foreign exhibitions.

Russian association of participants of the fashion industry (RAFI) is a non-profit organization created by the companies of the local fashion market in 2015. The Association unites Russian manufacturers, representatives of wholesale, retail and specialized retail trade. The main objectives of the association: to promote local industry participants in the domestic and foreign markets, to promote the establishment of trade relations between members of associations and foreign partners, to assist in the organization of business processes, to establish communication links.

In 2017, the number of RAFI participants increased almost twice, to seven dozen companies. The association included such large enterprises as "I will be Mom", "Lady Charm", "Alexandria", "Stayer", "Cashmere World", "Trimonti". The number of events held by the association has also increased.

During 2017, RAFI initiated and organized a number of projects that promote the establishment of strong ties between retailers and light industry enterprises with reliable partners. Among them: the trips of delegations of Russian specialists to the largest European exhibition of textile manufacturers Milano Unica (February 1 - February 3, July 11 - July 13), the leading Asian textile exhibition Intertextile Shanghai (March 15 - March 17), the main exhibition for the knitting industry Pitti Filati 28-30 June, Florence), FILO - exhibition of threads and fiber producers (September 27 and 28, Milan), exhibition of textiles and ready-made garments Vastra - An International Textile and Apparel Fair (September 21-24, Jaipur, India), an exhibition of goods, equipment and raw materials for light industry Moldova Fashion Expo (November 2-5, Chisinau), a tour of textile factories in the Bursa region in Turkey.

The priority direction of the RAFI activity is the organization and holding of the International Business Platform for Outsourcing for the Textile Industry BEE-TOGETHER.ru. The 3rd platform, held in Moscow on May 31 and June 1, gathered 72 factories from 11 countries. Participation in the 4th platform (November 15 and 16) took a record number of exhibitors - 64 large-scale and 10 small-scale factories from 9 countries. Over 570 visitors this time were able not only to meet with

companies that accept orders for sewing almost any production of light industry, from outerwear to footwear and accessories, but also from companies that offer fabrics and fittings. For the first time in the history of the project, the "Fabric Salon" was organized, presenting a dozen textile manufacturers and distributors from Italy, Turkey, Uzbekistan and Russia, as well as the "Accessories and Accessories" zone, where the factories of the Istanbul Union of Textile and Ready-Made Clothes Exporters (IHKIB). Another new initiative of RAFI - International Business Platform Bee-Buyer.ru, which was held on August 27-31 in Moscow. The project, which involved 15 brands from Russia, Sweden, Armenia, Denmark, Greece, Germany, Poland, the USA, offered Russian retailers and owners of fashion stores a new working platform for contacting suppliers from different countries.

Director of the Association "RAFI Victoria Kryvoruchko believes:" RAFI can become a professional platform for business communication that contributes to the development of business of Russian companies, and the experience of the members of the association, their authority in the market will begin work aimed at coordinating issues of strategic importance for the fashion industry. "The partners of the RAFI are: the UNIDO industrial cooperation center, the PROfashion magazine, the CPM exhibition, the Portuguese Chamber of Commerce in Russia - Aicep Portugal Global, the Russian Chamber of Commerce and Industry in Russian-British the Chamber of Commerce of the Republic of Bulgaria, the Turkish Association of Exporters of Ready-Made Clothes Istanbul IHKIB, the Turkish Association of Exporters of the Aegean Region EIB, the Economic Section of the Embassy of Spain in Russia.

Yours faithfully,

Director of RAFI Krivoruchko Victoria

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